



SPONSORSHIP LEVELS AND BENEFITS

Thank you for considering a sponsorship for the Nebraska Healthcare Marketers (NHM). NHM serves as a resource for healthcare marketers to learn, grow and connect through opportunities which promote education and marketing excellence. Conference speakers are brought in from across the nation to educate attendees on current topics and challenges faced in their health care facility. Annual sponsorships levels range from \$250 to \$1,000 and are valid on a calendar year basis. If you are interested in a sponsorship or tailoring a package more specifically to your business, please contact Shauna Graham at shauna.graham@mmclifecare.org, 308-946-2229, or Karen Tinkham at ktinkham@brodstone.org, 402-879-3281. Thank you for your consideration!

GOLD SPONSOR: \$1,000 (LIMIT ONE)

- Company logo on NHM event promotions signifying as a sponsor: 12 Newsletters per year, Minimum of 3 Email blasts and Spring Conference Brochure
- Logo/link on home-page of NHM
- One complimentary registration to the NHM Spring or Fall Conference
- Display table at the NHM Spring Conference and opportunity for a brief introduction / presentation (2 minutes)
- May provide company brochure and promotional item to Spring Conference attendees
- Complimentary subscription to e- newsletter

SILVER SPONSOR: \$500

- Company logo on NHM event promotions signifying as a sponsor: 12 Newsletters per year, Minimum of 3 Email blasts, and Spring Conference Brochure
- Complimentary subscription to e-newsletter
- One complimentary registration to the NHM Spring or Fall Conference

LUNCH SPONSOR: \$300 (LIMIT ONE)

- Recognition of sponsorship in Spring Conference brochures
- Verbal recognition at lunch and opportunity for brief introduction/presentation (2 minute limit)
- May provide company brochure and / or promotional item on table settings

SPEAKER SPONSOR: \$250

- Recognition of sponsorship in conference brochure
- Announce/thank speaker sponsor prior to speaking event

SOCIAL SPONSOR: \$250 (LIMIT TWO)

- Company logo on NHM event promotions; including newsletter, emails and brochure prior to social
- Separate social email reminder branded with logo signifying as sponsor
- Recognition at social as sponsor and opportunity for brief introduction / presentation (2 minutes)



SPONSORSHIP SELECTION

- GOLD SPONSOR: \$1,000**
- SILVER SPONSOR: \$500**
- LUNCH SPONSOR: \$300**
- SPEAKER SPONSOR: \$250**
- SOCIAL SPONSOR: \$250**

CONTACT INFORMATION

Company Name _____

Contact Person & Title _____

Address _____

City, State, Zip _____

Phone _____ Email _____

PAYMENT INFORMATION

Sponsorship Amount Due \$ _____

Please make checks payable to Nebraska Healthcare Marketers

SIGN HERE!

This form serves as your NHM sponsorship contract. Please sign and date below to verify the agreement between your company and Nebraska Healthcare Marketers.

Signature _____ Date _____

Please send this form and payment to Nebraska Healthcare Marketers, Attention: Evie Parsons, 1000 Pole Creek Crossing, Sidney, NE 69162